

# DFS MARKETING INC.

## DFS Marketing INC.

Support for Insurance Professionals

DFS Marketing Inc.  
100 I-45 North, Ste. 410  
Conroe, TX 77301

(832) 220 5858  
info@dfsmarketing.net  
www.dfs-marketing.com



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## *Value Added Services*

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### 1) 401k Small Business Referral Program

- In-Service Non Hardship withdrawals

### 2) New Government Changes Program

- Postcard mailed to boomers and seniors covering the new legislation passed by congress which changes Senior Benefits

### 3) CD Buster Selling System

- Newspaper ads, post cards, flyer, power-point presentation

### 4) [www.superagenttools.com](http://www.superagenttools.com)

### 5) Calculator/ Illustrations- SAT

- Annuity advantage, effective yield, how long will my money last, Roth conversion, tax deferred example, taxable equivalent yield, triple split annuity

### 6) Agent Sales Concepts and Training- SAT

- Annuity boot camp, immediate annuities, index annuities, 5 retirement time bombs, retirement account rescue, retirement money max, stretch IRA, Roth conversion, split annuity, variable annuities reveals

### 7) Consumer Sales Presentations- SAT

- Agent intro, annuity intro, discussing surrender charges, index annuity, single premium immediate annuity, split annuity, stretch IRA plus, stretch IRA

### 8) Seminars-SAT

- Global Economic Condition Workshop, Retirement Success Workshop Roth Conversion Workshop
- Seminar marketing manual, handout and instructions for the seminar



## Contact Us

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9) Social Security Maximization Toolkit

10) Carrier Analysis-SAT

11) Client Management System- SAT

12) Product Search Engine-SAT

13) Production Tracking and Hierarchy Management-SAT

14) DFS offers Annuity, Life, Final Expense, Medicare, Leads & Marketing

15) DFS Lead and Marketing programs

- Face to Face- concierge meetings, seminars, 401k Magic, Roth conservation, final expense, single premium life, new government changes

16) DFS offers new business scrubbing of all applications and submission to the carriers

- Weekly follow up, commissions updates-advance comp on Life

17) Website, Letterhead, and business card development

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