



Let us show you how to make more money and deliver better service to your clients!

## It's here and it's free!

We would like to introduce two of our most lucrative marketing programs:

- 1) 401k Small Business Referral Program – Appointments
- 2) 500 Piece Senior Market Mailing: New Governmental Changes and Benefits for Seniors

For \$100,000 in index annuity or life premium you will receive a free mailing to businesses in your area with at least \$500,000 in 401k assets, along with a 500-piece mailer to seniors titled New Government Changes and Benefits for Seniors. This program has a 2.5% response rate!

If your current FMO is not providing free marketing to help grow your business, or they don't offer marketing to tap into the very lucrative 401k market, please call DFS Marketing today for more information.

## How does the 401k Business Referral Program work?

- 1) We initially contact business owners with 50 employees or less through direct mail.
- 2) Once they respond, one of our trained staff answers their questions and schedules an appointment for an advisor in their area to come out and speak with them and their employees about rolling their 401k's to IRA's with a safe money alternative (annuities) allowable through an In-Service Non Hardship Withdrawals.
- 3) There is never a cost to you for the New Government Changes mailer and to put you in front of these business owners and their employees, we are able simply ask for reciprocal business and that's how we are able to cover the marketing cost.

## DFS Marketing Inc.

SUPPORT FOR INSURANCE  
PROFESSIONALS

### Services:

- Training
- Production Tracking
- Calculators and Illustrations
- Products
- Seminar/Workshop Presentations
- Retirement Income Planning Software and Training
- Personal Attention
- On Demand Lead Generation
- Contracting Detail
- Consumer Presentation

### Contact Us

DFS Marketing Inc.  
100 I-45 North, Ste. 410  
Conroe, TX 77301  
(832) 220 5858  
[info@dfsmarketing.net](mailto:info@dfsmarketing.net)

[www.dfs-marketing.com](http://www.dfs-marketing.com)